



MEMO

14th March 2019

To: SFNLUA Membership

Issue: Umpire On-Field Uniform Season 2019

At the end of the 2018 season the SFNLUA ('Association') embarked on a process of securing an organisation to supply the SFNL umpire on-field uniform apparel.

On the 12th March 2019 I had a further meeting with SFNL CEO, Lee Hartman. From those discussions the SFNL presented to the Association a proposal to engage '*Project*' as the preferred SFNL supplier of umpire on-field apparel. Last night I presented this proposal to the committee and as a result we are delighted to announce that the Association will enter into a 3-year agreement with the SFNL; with *Project* being the supplier/ sponsorship of umpire on field umpire apparel.

Benefits –

- Quality of product, as quality is controlled by the AFL
- The SFNL will hold stock, so no outlay from the Association
- *Project* is the National supplier, all umpire groups are encouraged to wear this this will standardise the umpire look at all levels of the game
- They offer both men's and women's cuts on everything (inc Goal Pants), few suppliers are doing this in umpires' apparel
- The Association may put their own sponsor logo on the sleeves (2 sponsors) free of charge and the association to keep those funds (Sponsor can't be a conflicting SFNL sponsor)
- Stability of a secure 3-year agreement

The changeover from *LoCo* to *Project* is effective from this season. The changeover uniform for existing umpires (those who umpired in season 2018 with *LoCo* apparel) will receive the *Project* apparel at a discounted price for season 2019. Those new umpires to the SFNL will be charged full prices. Overall prices negotiated by the SFNL and the Association are extremely competitive, and the quality/ style is superior to what other companies are offering.

The membership will be kept up to date with further details regarding sample sizing, arrival date, payment, ordering method and distribution arrangements.

This has been a challenging process however the Association working in conjunction with the SFNL will continue to strive for quality outcomes in the best interest of the umpiring group.

Rodd Johnson
Secretary SFNLUA

sfnlumpires.com

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